How You Can Control Funeral and Final Expense Costs



Why the Best Plans Always Cost Less

by Richard R. Bruneau

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OVERVIEW

I have worked in the final expense industry for about 25 years. This includes working for and working with memorial parks and cemeteries, funeral homes, and life and health insurance companies. I have met with many hundreds of senior citizens during this time. I continue to work in this industry only because I have learned how to get everyone the best value for their money.

I identified two general problems that make things difficult for senior citizens and their families.

- 1) Too many funeral homes and memorial parks like to charge as much money as they can get, and they usually get away with it; and
- 2) Seniors and their families don't usually have a way of <u>controlling</u> what their costs are going to be and don't have a way of clearly and succinctly communicating that information to their families.

I have been able to solve both of those problems. And I give that information to you free of charge.

- 1) I show you how to identify and lower all your final expense costs, especially funeral costs. I show you who to work with and which companies to work with.
- I have a method of summarizing and documenting your homework so your family cannot be confused and so that no one can spend too much money or spend money in the wrong way.

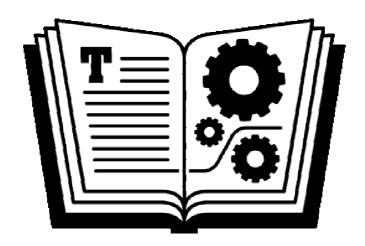
You can learn all of this in a short period of time. Once you do, you will have peace of mind and you will save thousands of dollars.







SOLUTION:



TAKE CONTROL

What Are "Final Expenses"?

Final expenses include the following:

- Funeral costs (casket & services package: \$5,000)
- Cremation costs (\$1,000)
- Funeral services with cremation (\$3,000)
- Burial costs (burial vault, plot, cemetery labor: \$3,000)
- Probate and estate administration costs (\$500 to \$3,000)
- Unpaid medical bills incident to last illness
- Other relatively small outstanding or past due balances

Final expenses do not include the following:

- The ongoing needs of survivors
- Mortgage balances

This seminar deals mostly with the specifics of funeral, burial, and cremation costs. But I have final expense insurance available up to \$40,0000—regardless of health. Every one of my plans is "guaranteed issue" to everyone with no <u>disqualifying health questions</u>.

Start answering the questions on the next page. They will help you zero in on your true needs and wishes.

FUNERAL AND FINAL EXPENSE PLANNING PROFILE

Name:		Date of Birth
Addres	s:	
Phone ((home): Cell:	Email:
	ery arrangements and other arra	ngements already
Fund Are y Is sa Do y the time with yo	eral service viewing churchyou a veteran? Branch eving money a big concern of you think YOU should decide in a e of need give your family that fuur family only at the time of need	e disposal direct cremation Immediate burial with no services? n graveside mortuary chapel other How long Rank at discharge Honorable urs if you can do it without sacrificing any quality? Y / N advance what a funeral should cost, and then have the funeral director at Ineral arrangement? Y / N Or would you want the funeral director to meet do to make that decision based what's available then and what it costs exactly what "freezing costs" means? Y / N
Do y looking Wha Have Do y	rou want to make sure your kids I for certain costs to be predeter It do you think is the most you s It you ever been involved in plan If you want to put together a clear s	or family don't have to come up with <u>any</u> money at all Y/ N, or are you jus mined or <u>guaranteed</u> in advance, where you draw the line now? Y / N hould spend on a casket? \$695-\$995 \$995-\$1,595 \$1,595- \$4,000 ning a funeral or paying for a funeral? Y / N Total cost? set of instructions to prevent your family from making any mistakes at the
to facto Do y Wha plan?_	or in advance? Y/N you have a dollar amount you wa t would be your most important	osing the wrong options, using the wrong mortuary, not knowing details nt to be available at need for all final expenses? Y / N \$ reason(s) for wanting to set up a pre-paid funeral or final expense
If <i>cre</i>	e <i>mation</i> is still a possibility, woເ	ne rest of your life? Y / N Moving to:
If yo that at to paymer	u started a plan, would your pre this point? Do you w nt? Y / N Have you been setting	plan can be changed, added upon, reduced or modified later? ference be to pay it off as quickly as possible Y / N , or are you unsure of vant to know about early payoff discounts and discounts for single aside money already for a funeral Y / N
		ayment or range you cannot exceed? at least a one month free evaluation of all the details? Y / N
HEALT term or	H: Are you currently on oxyger residential care facility, or grou	s. Do you have any life-threatening health conditions? n, hospitalized, receiving hospice care, or residing in a nursing home, long p home? (circle all that apply). During the past two years, have you been ave surgery but it has not yet been performed or you decided not to? Y/N
followir	u being treated or have you been ng in the past two years? Heart disease Congestive heart failure Stroke Cancer Immune System Disorder Cirrhosis of the Liver Drug or Alcohol Dependency	 treated (including medication) by a medical professional for any of the Kidney Failure (dialysis) COPD Emphysema Lou Gehrig's Disease Diabetic Coma Amputation Due to Disease Alzheimer's/Dimentia
Use clear plan	set of instructions for your family _can be used anywhere kids don't	rences) veside Casket price range \$ focus on saving money Y / N _ plan can be changed make sure the plan pays off if die pay off quickly have to come up with any moneyportable may move ee option refund option 30-day free evaluation all final expenses covered

WHO HAS THE MOST AFFORDABLE FUNERAL OPTIONS?

Below is a survey of most of the funeral homes in the Salt Lake area:

Funeral Provider 2016 Prices	Chain /Private	Traditional Services Package	Graveside Services Package	Direct Cremation w/ Containers
Wasatch Lawn	СН	6,460.00	6,060.00	1,595.00
Valley View Memorial	CH	6,155.00	5,555.00	1,200.00
Memorial Mortuaries	CH	4,795.00	4,395.00	1,990.00
Larkin Mortuary	Р.	4,795.00	3,895.00	1,995.00
McDougal Funeral Home	Р	4,755.00	4,555.00	1,435.00
Russon Brothers (Bountiful)	Р	4,585.00	4,200.00	2,345.00
Russon Brothers (Salt Lake)	-	4,585.00	4,200.00	1,295.00
Neil O'Donnell & Sons	Р	4,550.00	4,505.00	1,700.00
Independent Funeral Service	P	4,505.00	4,505.00	1,835.00
Jenkins-Soffe	Р	4,295.00	3,295.00	1,583.00
Lindquist Mortuary	СН	4,195.00	3,820.00	1,595.00
Starks Funeral Parlor	Р	4,100.00	3,900.00	1,400.00
Evans & Early Mortuary	СН	3,995.00	3,795.00	1,596.00
Goff Mortuary	Р	3,900.00	3,250.00	1,550.00
City View Memoriam (Garner))P	3,895.00	3,845.00	1,045.00
Broomhead Funeral Home	Р	3,650.00	2,975.00	1,195.00
Peel Funeral Home	Р	3,500.00	3,250.00	1,395.00
Aspen Funeral Home	Р	3,495.00	3,195.00	750.00
Cannon Mortuary	Р	3,295.00	2,550.00	1,295.00
Holbrook Mortuary	Р	2,690.00	2,290.00	995.00
Legacy Funerals	Р	2,336.00	2,136.00	795.00
Utah Valley Mortuary	Р	1,995.00	1,795.00	795.00
Serenity Funeral Home	Р	1,845.00	1,650.00	850.00
Premier Funeral Services	Р	1,795.00	1,595.00	750.00
Average		3,923.58	3,550.46	1,374.13

These are commonly offered "packages," which are easier for most people to understand. Packages contain all the things most people want in a funeral service, offered at one price (rather than itemized).

What is in a funeral plan "Package"?

Example of "package" Traditional Life-Reflections Tribute Services of Funeral Director & Staff **Embalming** Dressing, cosmetizing, and placement of loved one into the casket Use of staff & facilities for services in our chapel or another location Transfer of loved one into our care Evening visitation (Two Hours) Gathering one hour prior to service Complimentary Use of Funeral Coach (Hearse) if needed Service Utility Vehicle (Lower price below is if you purchase casket from them). Itemized Cost \$4,295.00 Package Value \$3,995.00 Savings of \$300.00



Professional Service Packages

The majority of families we serve tend to select funeral arrangement and services in keeping with the service options listed below. While you are free to arrange services on an itemized basis, the service plans listed below are designed to simplify the funeral arrangement process and are offered on a cost saving basis. As the options include various types of services, no credits for deletions are possible.

TRADITIONAL FUNERAL SERVICE:

**Limousine additional

Funeral Service:



\$1.795.00

Basic services of funeral director and staff, embalming preparation, other preparation including dressing, cosmetics and casketing. Use of automotive equipment within a 50 mile radius including transfer of remains from place of death, funeral coach and a service vehicle. Use of staff and equipment for same day service and viewing in facility of choice.

Graveside Service:

\$1,550.00

Basic services of funeral director and staff, embalming preparation, other preparation including dressing, cosmetics and casketing. Use of automotive equipment within a 50 mile radius including transfer of remains from place of death, funeral coach and a service vehicle. Use of staff and equipment for graveside service.

Funeral Service with Cremation:

\$1,850.00

Basic services of funeral director and staff, embalming preparation, other preparation including dressing, cosmetics and casketing. Use of automotive equipment within a 50 mile radius including transfer of remains from place of death, funeral coach and a service vehicle. Use of staff and equipment for same day service and viewing in facility of choice and cremation service.

FINAL WISHES SUMMARY

TO MY FAMILY: It has been my wish to spare you worry, anxiety, and expense in the event of my death. Through this set of instructions I have been able to outline many arrangements in advance of need. Below are detailed instructions to guide you in making final arrangements with a funeral director, together with information that will be required to complete the necessary legal records. Should something happen to me, this is much of what you need to know.

VITAL STATISTICS (for death certificate)	FUNERAL/BURIAL FUNDING SOURCE(S)
Gull Name:	
Full Name:Birthplace:	
Date of Birth: Marital Status:	
Date of Marriage:Spouse:	
Father's Name:	
Mother's Maiden Name:	
Social Security Number:	
MILITARY RECORD (contact V.A. for benefits)	INTERMENT REQUESTS
	Cemetery Preference:
	Cemetery Preservate.
FUNERAL SERVICE REQUESTS	I have burial space paid for:YesNo
Person(s) in Charge:	Opening and Clasing:
Religious Preference: Viewing: Yes NoEvening Prior to Service	Opening and Closing:
Persons to Pray:	Type of Vault:
Persons to Speak:	
Music Preference:	Type of Memorial/Marker:
Music Preference: Jewelry: Eyeglasses Yes No	
lower Freierence.	Additional Instructions:
Clothing:	
Obituary:	
Mortuary Preferred.	
Casket Description/Manufacturer/Model:	I respectfully request that the above suggestions be considered a closely as possible in completing my final arrangements. The merchandise and services mentioned in this document may or may not already be paid for if not so indicated.
Services:	Signed: Date
200 (200 (1)	
Church (traditional with viewing)	
Graveside (with viewing)	eed, contact:
Graveside (no viewing)	
Service at Mortuary	-
Service at Mortuary	
Memorial Service Only	eral Service Provider
No services (Immediate burial)	
Other	The rate
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VITAL STATISTICS (for death certificate)	FUNERAL/BURIAL FUNDING SOURCE(S)
Full Name:	
Birthplace:	
Date of Birth:Marital Status:	
Date of Marriage: Spouse:	
Father's Name:	
Mother's Maiden Name:	
Social Security Number:	
MILITARY RECORD (contact V.A. for benefits)	
	INTERMENT REQUESTS
	Cemetery Preference:
	I have burial space paid for: Yes No
FUNERAL SERVICE REQUESTS	
Person(s) in Charge:	0 1 10 1
Religious Preference: Viewing: Yes NoEvening Prior to Service	Opening and Closing:
Persons to Pray:	Type of Vault:
Persons to Speak:	Type of value.
Music Preference:	Type of Memorial/Marker:
Jewelry: Eyeglasses Yes No	
Flower Preference:	Additional Instructions:
Clothing:	
Obituary:	
Mortuary Preferred:	
Casket Description/Manufacturer/Model:	I respectfully request that the above suggestions be considered as closely as possible in completing my final arrangements. The merchandise and services mentioned in this document may or may not already be paid for if not so indicated.
Services:	Signed:Date
Church (traditional with viewing)	Name printed:
Graveside (with viewing)	At time of need, contact:
Graveside (no viewing)	
Service at Mortuary	Phone ()
Memorial Service Only	Funeral Home/Funeral Service Provider
No services (Immediate burial)	

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VITAL STATISTICS

Full Name: Ronald D. Thompson Birthplace: Salt Lake City, UT

Date of Birth: 11/27/54 Marital Status: Married

Date of Marriage: 8/12/79 Spouse: Andrea Thompson Father's Name: Erwin L. Ericson Moiden Name: Shirley Cluff

ber: 529-86-0523

MILITARY RECOR

-19

FUNE S CE REQ

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us Prefe : LD Place of Service: Church - ward chapel

Viewing: prior to service

Persons to Pray: Persons to Speak: Music Preference:

Jewelry:

Flower Preference: Clothing: Temple

Obituary:

Mortuary Preferred: Premier Funeral Services.

Casket Description/Manufacturer/Model: Batesville Apollo Silver non-sealed Paid through Premier Funeral Services



Services: Full traditional funeral service package offering through Premier Funeral Services. Details on General Price List dated 3/1/13.

INSURANCE FUNDING

National Guardian Life Insurance Co.

NGL Funeral Expense Trust

Death benefit to be paid to Premier Funeral Services,

\$2,990.00 Face Amount, Policy #NPL057777

Contract dated 1/24/14

INTERMENT REQUESTS

v Pr ori 650 10 UT Re id I ha R ac 000 no 2/28 at ai DE ar 15 Tο

Type of Vault: Non-sealed, paid through Memorial Estates 6/14/83

Type of Memorial: 13 x 36, paid through Memorial Estates 6/14/83

Additional Instructions:

I respectfully request that the above suggestions be considered as closely as possible in completing my final arrangements. The merchandise and services mentioned in this document may or may not already be paid for if not so indicated.

Signed:	Date
Name	
printed:	

Richard Bruneau

Richard R. Bruneau

At time of need, contact:

Premier Funeral Services

7043 Commerce Park Dr. Salt Lake City, UT 84047 801-930-9822 801-708-1300 (Cell) www.premierfuneral.com Jared Fairbanks

CASKETS



Caskets are not included in package prices. Lower package prices are contingent upon your purchasing a casket from that funeral home. If you purchase your casket elsewhere, you can still purchase a package from that funeral home, but it is most likely a few hundred dollars more.

Pre-determine Your Casket Price Range

Example: \$895 to \$1,595

If your funeral home can't give you a casket you like in that price range, plan on getting your casket from someone else.

COSTCO.

WHOLESALE

Use WHOLESALE as your pricing guide. Costco offers good prices. Costco only allows you to pay in full and then take delivery. There are no layaway plans. Go to their web site:

www.costco.com/funeral.html

Go to my casket Web page:

www.utahsfuneralplanningsite.com/caskets.htm

Also see a list of other casket prices lists to compare at my site:

http://utahsfuneralplanningsite.com/studying_funeral_gpls.htm

BURIAL VAULT





A burial vault is required at all cemeteries. It is to prevent the ground from settling. A sealed vault will not preserve the body, only the casket. You only need a basic concrete "grave liner" or grave box.

A vault with "setting fee" (setting means placing the vault in an already open grave) should not cost more than \$1,500. "Opening & Closing" (digging) varies from cemetery to cemetery, and it depends on whether it is a weekend or holiday. The chain memorial parks are charging around \$1,000 for opening and closing, city cemeteries significantly less. Vault setting is often free of charge at city cemeteries.



The earth is compacted to prevent settling. This can only be done with a vault or concrete grave box. A casket alone would be crushed easily. The concrete vault is buried first. Then the casket is lowered into the vault. The lid is placed on the vault, and then the compacting is done. Sod is laid over the grave when compacting is completed.

START PLUGGING IN YOUR NUMBERS

How Much Have I Got Done, And What Still Needs to Be Taken Care Of?

	How which have I got bolle,	And What		III INCCUS	to be	Tancii	Jaic Oi	•
Needed		2017 Estimated Average Cost	Can Be Frozen	Amount I Have it Paid For/Frozen At	Still Needs to be Paid (Y/N)	Amount of Funds Still to be Set Aside/Paid	Funds Already Set Aside (\$xx, NONE)	Other Notes
	Package of Funeral Services: All transportation, embalming, services of funeral director, use of facilities for viewing and service or at church, etc. as per General Price List.	4,000.00	F					
	Casket	2,000.00	F					
	Vault/Grave Liner (min. required)	800.00	F					
	Vault setting fee	400.00	F					
	Opening & Closing of Grave	800.00	F					
	Obituary in newspaper	325.00						
	Flowers	200.00						
	Printed Programs	200.00						
	Register Book	50.00						
	Death certificates (5)	50.00						
	Sales tax (6.85%) on vaults, caskets	200.00						
	Direct Cremation	1,500.00	F					
	Misc. non-guaranteed cremation costs: cremation permit & tax	100.00						
	Cremation urn	300.00						
	Single burial space (plot)	1,200.00	F					
	Stacked double depth space	1,800.00	F					
	Immediate Burial (instead of service)	1,500.00	F					
	Mausoleum Crypt (single)	2,700.00	F					
	Mausoleum Opening & Closing	350.00	F					
	Single grave marker w/granite base	1,800.00	F					
	Double grave marker w/granite base	3,000.00	F					
	Other Misc.							
	Other Misc.							
							1	

From this checklist, you should start arriving at a number that is the total amount you will need. If you only want to freeze certain costs, those marked with "F," use only those numbers in the total.

FUNERAL PLAN ARRANGEMENT FUNDED BY INSURANCE

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Name S Mortuary or Funeral Service Provider		V 12:	- OBSTRACTOR	
SECTION I – SERVICES				
uneral Package, describe:				\$
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or details, please refer to a copy of the Gener	al Price List dat	ed		
W. C.				
TEMIZED SERVICES		The Control of the Control of the P		
Basic services of funeral director and staff	\$	Funeral coach Utility vehicle Family car (limo.) Other (specify)		
ransfer of deceased to funeral home	\$	Utility vehicle		
miles @ \$ per mile	\$	Family car (limo.)		
mbalming (if required)		Other (specify)		
Other preparation	\$			
Ise of facility for viewing	\$	- 0		
Ise of facility & staff for ceremony	\$			
		SUBTOTAL - SE	CTION 1 \$	
SECTION II – MERCHANDISE				
CASKET	\$	OTHER MERCAN	IDISE	s
Name	<u> </u>		ontainer	1100
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Description		Hen		
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Description Interior fabric/color		Marker		
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Description Interior fabric/color Exterior material/color Gauge weight (where applicable) DUTER BURIAL CONTAINER Name Description SECTION III - MISC. ITEMS Memorial Package Dituary Notices Death Certificates copies @ \$ each copy Flowers	\$ \$	Marker Memorial Pace SUBTOTAL - SE SUBTOTAL - SECTION PAYMEN	CTION II \$ CTIONS I & II ONS I, II, & III IT PLAN OPTON:	\$
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If you have a burial plot or burial space...

FUNERAL PLAN ARRANGEMENT FUNDED BY INSURANCE

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ortuary or Funeral Service Provide		er Funeral Services
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ECTION I - SERVICES - 11	1	10 1 1 1
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details, please refer to a copy of the Gen		
tulls, where the site is been blished to be		
TEMIZED SERVICES	inaluda	Funeral coach Up to 50 miles sincluded
sic services of funeral director and sta	\$ TITCUALE	
ansfer of deceased to funeral home	5 S	Utility vehicle up to 50 miles \$ Included
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		Compare
e of facility for viewing	- SIF need	1 graveside per reception 1 195.00 at mos
se of facility & staff for ceremony	*Church	SUBTOTAL - SECTION I \$ / 795,00 alt mos
se of equip. & staff for ceremony	Ψ	SUBTOTAL - SECTION I \$ /, 795.00 af
ECTION II - MERCHANDISE		ZWIW (I
SEKET . !!	\$185,00	OTHER MERCANDISE \$
Name Batesville	10101	Alternative container
Description Cath Covered		Um
Interior fabric/color		Marker
	_	
EXTERIOR MATERIAL/COLOR		Memorial Package
Exterior material/color Gauge weight (where applicable UTER BURIAL CONTAINER ame	\$ 895,00 (Vall)	
UTER BURIAL CONTAINER Ame Hail - Sunce Container escription outer build Container	\$ 895,00 (Vall)	SUBTOTAL - SECTION II \$ 1,590.00
Gauge weight (where applicable UTER BURIAL CONTAINER THE BURIAL CONTAINER SECTION III - MISC. ITEMS	\$ 895,00 (Vall)	
UTER BURIAL CONTAINER ABOUTER BURIAL CONTAINER ABOUTER BURIAL CONTAINER ABOUTER BURIAL CONTAINER BECTION III - MISC. ITEMS BECTION PACKAGE	\$ 895, or Evault	SUBTOTAL - SECTION II \$ 1,590.60 SUBTOTAL - SECTIONS I & II \$3,385.00
Gauge weight (where applicable UTER BURIAL CONTAINER AMAGE LE escription outer burial Cont ECTION III - MISC. ITEMS emorial Package bituary Notices FREE on line	\$ 895, or fainer auth	SUBTOTAL - SECTION II \$ 1,590.00
UTER BURIAL CONTAINER JAMES DE BURIAL CONTAINER JAMES DE BURIAL CONTAINER JAMES DE BURIAL CONTAINER ECTION III - MISC. ITEMS emorial Package bituary Notices FREE online eath Certificates	\$ 895, or Evault	SUBTOTAL - SECTIONS I & II \$3,385,00
Gauge weight (where applicable UTER BURIAL CONTAINER AMAGE E escription outer burial Cont ECTION III - MISC. ITEMS emorial Package bituary Notices FREE online eath Certificates 3 4 copies @ \$ each copy	\$ 395,000 Evault	SUBTOTAL - SECTION II \$ 1,590.00 SUBTOTAL - SECTIONS I & II \$3,385.00 TOTAL - SECTIONS I, II, & III \$5,000.00 PAYMENT PLAN OPTONS
Gauge weight (where applicable UTER BURIAL CONTAINER A	\$ 895, or fainer auth	SUBTOTAL - SECTION II \$ 1,590.60 SUBTOTAL - SECTIONS I & II \$ 3,385.00 TOTAL - SECTIONS I, II, & III \$ 5,000.00 PAYMENT PLAN OPTONS Health Classification Age 65
Gauge weight (where applicable UTER BURIAL CONTAINER A	\$ 395,000 Evault	SUBTOTAL - SECTION II \$ 1,590.00 SUBTOTAL - SECTIONS I & II \$3,385,00 TOTAL - SECTIONS I, II, & III \$5,000.00 PAYMENT PLAN OPTONS Health Classification Single Premium \$7,500.00 \$4200.00
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Gauge weight (where applicable utter BURIAL CONTAINER ame + au + a	\$ 395,000 fairer auth \$ 570,000 \$ 200.000 \$	SUBTOTAL - SECTION II \$ 1,590.00 SUBTOTAL - SECTIONS I & II \$3,385.00 TOTAL - SECTIONS I, II, & III \$5,000.00 PAYMENT PLAN OPTONS Health Classification Single Premium Three-Year \$1,800.00 4200.00 #200.00
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Where Should I Keep My Funeral and Burial Money?

Your funeral and burial money should be invested where it can simultaneously:

- Build cash value growth tax-free for the rest of your life
- Freeze your final expense costs to the maximum extent possible
- Be protected from creditors, lawyers, nursing homes, and be "untouchable" by anyone until time of need. It should be protected as an asset for Medicaid "spend down" purposes.

What financial vehicle can accomplish all this?



National Guardian Life has been in business since 1909. All the company does today is funeral and final expense funding. In what's called Asset Guard, or Funeral Expense Trust, your money stays in a trust until the time of need. You don't need to choose a funeral home to set up the Funeral Expense Trust.

But if you do choose the right funeral home, your money in the trust can be combined with a cost guarantee form to ensure that future price increases don't require you or your family to pay any more. You cost and investment can be pre-determined.

SUMMARY OF HOW IT ALL WORKS

















